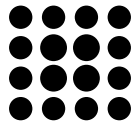


RETAIL RATES
ADVERTISING OPPORTUNITIES
Effective Oct. 1, 2016



REPUBLIC MEDIA
PART OF THE USA TODAY NETWORK

azcentral.com THE ARIZONA REPUBLIC

rev. 10/16

The Arizona Republic & azcentral.com are divisions of Republic Media, an innovative multi-platform media company that helps businesses navigate the advertising world. When it comes to local news and effective advertising, more Phoenix residents trust *The Arizona Republic* than any other source. For more than a century, we've provided a level of customer service, reach and innovation unmatched by any other local advertising medium. From traditional newspaper ads to profitable multimedia sponsorships, we're committed to helping you reach consumers. Our readers are your best customers.

PERSONNEL

Chase Rankin Vice President, Advertising Sales (602) 444-8611	Kevin Martinelli Director, Key Account (602) 444-8671
Craig Ludwig Director, Advertising Operations Sales (602) 444-8918	Catherine Kimsey Director, Key Account (602) 444-8029

OFFICE LOCATIONS

PHOENIX MAIN OFFICE

200 E. Van Buren Street, Phoenix, AZ 85004

CUSTOMER ACCOUNTING SERVICES

Manager	(602) 444-8581
Credit.....	(602) 444-8922
Accounts Receivable	(602) 444-8509
Billing Inquiries.....	(602) 444-8561
Toll-Free in state.....	(800) 352-5095
Private Party	(602) 444-7355

TABLE OF CONTENTS

Personnel.....	2
Office Addresses	2
General Advertising Policy	3
Legal Provisions	3-4
Deadlines	5
Mechanical Specifications	6
Full Run ROP Display Advertising Rates.....	7
TV Week Magazine	8
Arizona Republic Preprints	9
Sunday Preprint Tabs/ Standard Insert Rates	10
Print Xpress	11
Oversized Inserts	11

GENERAL ADVERTISING POLICY

Deadlines

To ensure publication, Advertiser must meet all current deadline schedule requirements. Advance deadlines may become necessary to meet holiday demands and special circumstances.

Pricing

Local display advertising rates are non-commissionable. Retail display advertising rates apply to most firms, individuals and associations selling goods/services in the State of Arizona. Retail rates do not apply to any advertising for which the Publisher has established (*or will establish*) other rates (*i.e., National, Classified or Category rates*). Rate classifications are determined by the Publisher.

Editorial Style Ads

All editorial style ads must contain the word "ADVERTISEMENT" in minimum 10 point type at the top of the ad for every two columns of width. Advertising that mimics the editorial style or typeface of *The Arizona Republic* is prohibited.

Political Advertising

Political advertising is accepted at current political rates and must be paid in advance. Non-political advertisers may not use their current advertising agreements for political advertising. Guidelines are available on request.

Payment Terms

Advertising is paid in advance. Credit approved contract and non-contract billed advertising is Net 10 days.

Payment Options

Newspaper will accept payment by cash, check, check-by-phone, postage paid envelopes, Financial EDI or convenient drop boxes located at any *Arizona Republic* office.

Brokered Advertising

The Newspaper deals directly and individually with its local advertisers and does not accept local brokered advertising.

Photo Release

Photographs of individuals to be used in advertising must be accompanied by a signed release from the individual permitting the use of the photograph(s). Release forms are available from Advertiser's account executive.

Thanksgiving Day

Due to increased distribution, Sunday rates apply to Thanksgiving Day.

e-Tearsheets

Electronic tearsheets are available upon request, via the internet, following ad publication.

Color

Color on advertisements is subject to availability. Color deadline schedules and color rates can be found in this booklet on page 6 and page 8 respectively or contact your sales representative.

LEGAL PROVISIONS

Short-Rating

If at the end of Advertiser's contract with the newspaper, the Advertiser shall have fallen short of the minimum commitment of advertising agreed to in the contract, to the extent that a different rate would be applicable according to the Newspaper's current rate schedule, Advertiser's rate for all space/insertions used during the contract term shall be increased to the appropriate rate indicated on said rate schedule, and Advertiser shall pay the difference. In any case, the rate charged will not exceed the costs of continuing the agreement in force until its expiration date.

Newspaper Rate Card

The Newspaper may revise its advertising rate schedule at any time upon 30 days' written notice to Advertiser, and Advertiser may, without penalty, cancel its advertising contract at any time prior to the time the new rates become effective upon prior written notice to the Newspaper.

Right to Edit or Reject

The Newspaper may, in its sole discretion, edit, classify, or reject at any time any advertising copy submitted by Advertiser.

Payment for Advertising

Advertiser shall pay for the advertising purchased according to the terms indicated on the Newspaper's invoices/billing statements. If Advertiser fails to make timely payments as provided for in the invoices/billing statements, the Newspaper may reject advertising copy. Advertiser agrees to indemnify the Newspaper for all expenses incurred in conjunction with the collection of amounts payable, including court costs and attorneys' fees. If Advertiser's contract is canceled due to Advertiser's failure to make timely payments, the Newspaper may re-bill the Advertiser at the open or earned contract rate, whichever is applicable. Stated rates for all contract advertising services are conditional on subsequent payment by cash, check, or EDI.

Typographical Errors; Incorrect Insertions or Omissions

The Advertiser's contract cannot be invalidated for typographical errors, incorrect insertions or omissions in advertising published. The Newspaper agrees to run a corrective advertisement for that portion of the first insertion which may be rendered valueless by such typographical error, wrong insertion or omission. Advertiser shall notify the Newspaper of such errors in time for correction before the second insertion. The corrective advertisement or credit shall not exceed the cost of the actual space occupied by the error. The Newspaper shall not be liable to Advertiser for any loss that results from the incorrect publication including, without limitation, typographical errors, incorrect insertion or omission of Advertiser's advertisements.

Credits

ANY claim for credit must be received by the Newspaper within sixty (60) days from the date of invoice/billing statement or be deemed waived. Credit is granted only for the first day of error.

Indemnification

Advertiser agrees to indemnify, defend and hold harmless the Newspaper from all claims (*whether valid or invalid*), suits, judgments, proceedings, losses, damages, costs and expenses, of any nature whatsoever (*including reasonable attorney's fees*) for which the Newspaper or any of its affiliates may become liable by reason of Newspaper's publication of Advertiser's advertising.

Ownership of Advertising Copy

All advertising copy which represents the creative effort of the Newspaper and/or the utilization of creativity, illustrations, labor, composition or material furnished by it, is and remains the property of the Newspaper, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other production, in whole or in part, of any such advertising copy for use in any other medium without the Newspaper's prior written consent.

Taxes

If any federal, state or local taxes are imposed on the printing of advertising material or on the sale of advertising space, such taxes shall be assumed and paid by Advertiser.

Assignment

Advertising contracts may not be assigned or transferred by Advertiser or its advertising agency, if any.

Force Majeure

Each party's obligations are conditional on strikes, fires, acts of God or the public enemy, war, or any cause not subject to the control of such party.

Cancellations

Cancellations will not be accepted after the applicable closing time. Advertiser will be responsible for any production or creative services provided by the Newspaper regardless of the cancellation of Advertiser's advertising.

Positioning of Advertisements

Newspaper shall have full latitude with respect to positioning all advertisements. Newspaper will use its reasonable efforts to accommodate the Advertiser's requests; however, position of advertisements is not guaranteed.

Credit Check

Advertiser is subject to a satisfactory credit check or prepayment will be required.

Joint and Several Liability

If Advertiser utilizes an Agency, Advertiser and Agency shall be jointly and severally liable for complying with all rate card terms and conditions, including payment of all advertising.

Agency Commissions

Agency commissions, if any, shall apply to all space charges and adjustments.

No Sequential Liability

Any statements concerning liability which appear on correspondence from Advertiser or its Agency are rendered void and is irrevocable without the written consent of the Newspaper's credit department. It is further agreed that the Newspaper does not accept those provisions in advertising orders or space reservations claiming sequential liability.

Incorrect Rates in Order Forms

When orders are forwarded by Advertiser or its Agency which contain incorrect rates or conditions, the advertising called for will be inserted and charged at the correct rate in force governing such advertising as provided for in the Newspaper's rate schedule and in accordance with the conditions contained herein.

Electronic Delivery

Facsimile or other electronic means may be used to send insertion orders, agreements and other instruction. They are considered binding when accepted by us, whether or not original copies are sent or received. We may respond to you by the same or similar means.

Day of Publication	Space Reservation, Materials Submittal*, Color Reservation		PRESS READY** PROOF CORRECTIONS	
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MONDAY

Best Life	Wednesday	NOON	Thursday	2 pm
News, Sports	Wednesday	NOON	Thursday	2 pm

No ads placed in Business on Mondays. Business is part of the News section.

TUESDAY

Things to Do	Thursday	5 pm	Friday	NOON
News, Sports	Thursday	5 pm	Friday	NOON

No ads placed in Business on Tuesdays. Business is part of the News section.

WEDNESDAY

Food & Dining	Thursday	NOON	Friday	2 pm
News, Sports	Friday	NOON	Monday	10 am
ZONES	Thursday	NOON	Friday	2 pm

No ads placed in Business on Wednesdays. Business is part of the News section.

THURSDAY

Things To Do	Thursday (7 days prior)	5pm	Monday	2 pm
News, Sports	Monday	5 pm	Tuesday	2 pm

No ads placed in Business on Thursdays. Business is part of the News section

FRIDAY

Movie Preview	Monday	5 pm	Tuesday	2 pm
News, Sports	Tuesday	NOON	Wednesday	2 pm
ZONES	Monday	NOON	Tuesday	2 pm

No ads placed in Business on Fridays. Business part of the News section.

SATURDAY

Explore Arizona	Wednesday	NOON	Wednesday	3 pm
News, Sports	Wednesday	NOON	Thursday	10 am
Your Home	Friday (8 days prior)	5 pm	Tuesday	2 pm
ZONES	Tuesday	NOON	Wednesday	2 pm

No ads placed in Business on Saturdays. Business is part of the News section.

SUNDAY

Arts & Entertainment	Tuesday	5 pm	Thursday	2 pm
Travel	Tuesday	5 pm	Thursday	2 pm
News, Sports, AZ Economy, and Valley & State InDepth	Tuesday	5 pm	Thursday	2 pm
Comics	Tuesday (26 days prior)	5 pm	Wednesday (18 days prior)	NOON
TV Book	Friday (16 days prior)	5 pm	Monday (13 days prior)	3 pm

DEADLINES

* *Materials Submittal- ads that need to be built by The Arizona Republic*

** *Refer to digital ready definition on page 7. Must meet these specifications*

Publisher reserves the right to revise deadlines at any time.

MECHANICAL SPECIFICATIONS

Minimum size is 1 inch for ROP advertising. Original art should be submitted in the sizes indicated below:

Display Sizes Broadsheet

	Image Size
1 Column	1.563"
2 Columns	3 .250"
3 Columns	4 .938"
4 Columns	6.625"
5 Columns	8.313"
6 Columns	10.000"

ROP Full Page

6 col. x 21.5" (10" X 21.5")

ROP Double Truck

12 col. x 21.5" (21" X 21.5")

ROP double trucks will be charged at 279.5 column inches. Tab full pages will be charged at 58.125 column inches. Tab double trucks will be charged at 127.875 column inches.

Broadsheet

ROP advertising available by the column inch in depth increments of .5". Ads larger than 19.50" in depth will be charged at full depth (21.5").

Display Sizes Compact Newspapers

Full Page	4 col. x 10"	10" X 10"
Half Page Horizontal	4 col. x 4.938"	10" X 4.938"
Half Page Vertical	2 col. x 1 0"	4.938" X 10"
Quarter Page	2 col. x 4.938"	4.938" X 4.938"
Eighth Page Vertical	1 col. x 4.938"	2.406" X 4.938"
Eighth Page Horizontal		2 col. x 2.414"
4.938" X 2.414"		
Sixteenth Page Square		1 col. x 2.414"
2.406" X 2.414"		
Double Truck	8 col. x 10"	21" X 10"

Digital Ready Ads/Electronic Transmission

A digital-ready ad is an ad that is provided to the Newspaper complete and ready for reproduction. Electronic transmission is an ad that is submitted to *The Arizona Republic* in an electronic format, preferably a PDF, using a transfer service such as AdSend or AdDrop.

When converting postscript or EPS files in Adobe Acrobat Distiller, please use *The Arizona Republic's* specifications to allow the proper compression & conversion settings to be applied to your file for quality newsprint reproduction. *The Arizona Republic* will check each file for correct toning and resolution settings. Images within your PDF should be saved at a minimum of 180 ppi and not more than 250 ppi for correct reproduction in newsprint. A minimum of 300 ppi is required for magazine products.

Submit ads via a form of electronic transfer and ensure they meet the electronic transfer standards and are complete and ready for publication. We cannot accept ads or materials submitted as file attachments via e-mail.

Color

All colors must be designated as CMYK process color. If you create a custom color in any application, please make sure it is designated for process color separation. Contact your sales representative for an approved CMYK color chart.

Photos

Custom or embedded profiles within Photoshop should not be used in the production of an ad as they may not process through our production system properly.

Ad Transfer

The Arizona Republic supports the following ad transfer services:

■ AdSend 1-800-823-7363

■ AdDrop <http://addrop.azcentral.com>

Contact the service provider on transferring ads using the AdSend or AdDrop system. Contact your account executive or Rich Reininger at (602) 444-4587 for information on transferring ads using AdDrop.

ELECTRONIC SPECIFICATIONS

Hardware

Our standard is Macintosh environment. If you use a Windows based PC, you will be required to submit your ad as a distilled PDF.

Source Applications

Materials must be prepared using one of the following applications:

■ Adobe CS6 through CC

Delivery

Fonts

All electronic documents must be prepared with postscript fonts. Each typeface must consist of a printer portion and a screen portion. Ads built with TrueType or Multiple Master fonts will be replaced with similar postscript fonts.

If an ad uses fonts that are not in our current font library, or not supplied with the ad, *The Arizona Republic* will substitute the closest available font. Otherwise, the client may supply the font with a signed font agreement. Contact your sales representative for further information.

No credits or other adjustments will be given for font substitutions. Please avoid "stylizing" fonts to create fake bold, italic, etc. Use only real font styles.

File Formats

Files should be saved in the standard "Save" mode for the particular application used. We will accept graphic files saved in EPS, Jpg or Tiff formats. Files can be compressed using Stuffit compression software. No compressed tiff formats should be used in any application.

Line Art

Line art should be scanned at a minimum resolution of 600 ppi, especially if scanning prescreened material. If no halftone screens are involved, we will accept line art at 300 ppi.

Images

All images should be scanned at a minimum of 180 ppi and not more than 250 ppi for correct reproduction in newsprint, no more than 300 ppi for magazine products.

FULL RUN ROP DISPLAY ADVERTISING RATES

ROP refers to “Run-of-Press” meaning your ad runs in one of the main sections distributed statewide (main news, sports, business, etc.) Retail rates are non-commissionable. Size minimum is 1 column inch for ROP advertising.

Open Rates

Mon. -Thurs.	\$329.45 per column inch
Friday	\$335.70 per column inch
Saturday	\$341.25 per column inch
Sunday	\$446.90 per column inch

Color Advertising

Color premium is in addition to advertiser’s established black and white rate for space used. Double trucks will be charged twice the applicable rate.

ROP Color Rate

Combinations	Mon. - Thurs.	Fri. & Sat.	Sunday
Black + 1 Color	\$2,594	\$2,787	\$3,253
Black + Multicolor	\$3,833	\$4,136	\$4,745

Philanthropic and Local Government* Rates

No contract is necessary for philanthropic rates for qualifying organizations. To qualify, an advertiser must have a current 501-C3 or 501-C4 tax exempt status. Other criteria may apply. Refer to Volume 15 (\$150,000 level) contract rates. Compact zones receive 26 week frequency rates.

*applies to Arizona State and City departments

DISCOUNTS

Re-Run Discount

No change	30% discount
Color re-run	30% discount

An ad appearing in ROP daily or Sunday may be re-run as often as desired within six days following or preceding the original insertion in any Monday-Saturday edition at a substantial discount. ROP ads must be at least 15 column inches. Discount applies to lower priced ad.

THINGS TO DO

Things to Do is the guide residents turn to for information on getting out and about! Publishing each Tuesday and Thursday, this section reaches active, affluent consumers

looking for information on everything from local dining tips to event info to movie updates.

Rates

Full-run display open rate: \$186.30 per column inch. Regular retail contract rates will apply if better than the open rate.

Pick-up Discount

30% from any daily or Sunday full-run section. Ads must be 15 inches or larger. Also applies to color. Additional discounts not valid with this offer.

Restaurant Category Rate

From our restaurant reviews to hundreds of listings Valley wide, your message will reach a wide variety of people searching for something new and different.

- \$70.40 per column inch
- Place an ad in a Community section (minimum 1/16 ad size) and receive a 50% pick-up discount on the Calendar restaurant rate. Consult your sales representative
- Frequency and pick-up discounts are not available at this rate
- For special category pricing, please contact your sales representative or call (602) 444-4920

TV WEEK MAGAZINE

Our popular TV Week magazine is a hit with readers looking for program information and specialty advertising.

Front Page Sponsorship	(\$1,350).....	1 col x 9.5"
Full Page	(\$1,215 includes color)	3 col x 9.5"
1/2 Page.....	(\$675 includes color)	3 col x 4.7"
Movie Position.....	(\$300 B&W).....	3 col x 1.5"

Deadlines

Color reservation and copy deadline is 4pm Friday, 16 days prior to publication. Color materials deadline for camera ready ads is Monday at noon, 13 days prior to publication.

Mechanical Specifications

Column Widths	Image Size
1 column	2.125"
2 columns	4.625"
3 columns	7.125"

Full Page ad size 7.125" x 9.5"

1/2 page ad size 7.125" x 4.7"

Earlier deadlines may prevail around holidays

SUNDAY COLOR COMICS

Gatefolds

	Image Size
1/2 Gatefold (vertical)	5" x 20"
1/2 Gatefold (front & back)	5" x 10" twice
<i>(top/shared with another advertiser on bottom & printed 50/50 split)</i>	
Full Gatefold (front & back)	5" x 20" twice

Spadeas

	Image Size
1/2 Spadea (front or back)	4.75"x 20" twice
Full Spadea (front & back)	4.75"x 20" four times

Space reservations must be made 30 days prior to publication. Disk or complete veloxes must be furnished by the Advertiser four weeks prior to publication. Spadea and gatefold available through advance reservation only. Cancellation must be made 30 days prior to publication date to avoid pre-press penalty fees.

An annual contract is required in advance of your first run in the Sunday color comics. All rates are per thousand based on full run or city metro distribution and include full color at no additional charge.

Comics

Rates are cpm unless otherwise noted

GRID A	
Spadea*	\$49.90
Half Spadea*	\$46.90

*These rates available in full run only.

ARIZONA REPUBLIC PREPRINTS

Preprint delivery is available on Tuesday, Wednesday, Thursday, Friday, or Sunday. Target your delivery statewide, in the greater Phoenix metro area, by zone, or ZIP code. For the ultimate in targeting, saturation, and efficiency, combine Arizona Republic distribution with Buyer's Edge shared mail delivery.

Deadlines

Space reservation deadline is 14 days prior to publication. Deliver Sunday preprints 10 days prior to publication. Deliver Weekday preprints 7 days prior to publication. Earlier deadlines may prevail on holidays. Cancellation deadline is 14 days in advance of run date and may be subject to cancellation charges.

Minimum Distribution

Minimum distribution of 10,000 daily and 50,000 Sunday is required. Rates for preprints of sizes other than those listed are available upon request.

Mechanical Measurements

Single-sheet card inserts must be printed on 70-pound stock (.005") or heavier. Inserts of less than eight tabloid pages must weigh the equivalent of 70-pound stock. Inserts of eight tabloid pages or larger should be printed on no less than 30-pound stock.

- Maximum size: 11" along spine x 10"
- Minimum size: 8" X 6"
- Maximum thickness: 96 page standard broadsheet

Quarterfolds should be folded no smaller than 8" x 10.5"

Preprint Recommended Spoilage Guidelines

Single Sheet Cards

Preprint Thickness	
.003-.004"	10%*
.005"	3%*
.006" or greater	2%*

*OR 500 COPIES, WHICHEVER IS GREATER

Multiple Page Preprints

Single Sheet Cards

Preprint Thickness	Daily
4 page	4%*
6-10 page	3%*
12 page or greater	2%*

*OR 500 COPIES, WHICHEVER IS GREATER

Special Sizes

The Arizona Republic should be contacted for special packing directions concerning all non-standard size preprints such as envelopes, flexie products, consumer sample packets and enclosures, perforated cards and products with flaps. Tri-folds, non-rectangular or non-square shapes must be approved in advance. Tri-folds must be turned all the same way and bundles should have a layer sheet separating each row.

Same Day Preprints

An advertiser running different preprint inserts in *The Arizona Republic* (appearing on the same day in full run distribution) will receive a 25% discount off the second and subsequent preprint.

DELIVERY LOCATION AND HOURS

Arizona Republic

Inserts scheduled for distribution must be delivered to our Deer Valley facility
22600 . 19th Avenue. Phoenix, AZ 85027 (just north of Deer Valley Road & east of 1-17; west side of building)
(602) 444-7001 Mike Guinn
(602) 444-7013 Dave Burks
(602) 444-7038 Ron Bromund
(602) 444-7024 Justin Landwher

7am-3pm Mon.-Fri.; 7am-2pm Sat.- Sun.; 7am-noon Holidays. No appointments for deliveries. Trucks will be unloaded in the order that they arrive, or at the discretion of the Mailroom Receiving Supervisor.

The Arizona Republic reserves the right to pass along additional charges related to unacceptable or damaged loads received at our dock.

Wednesday Buyer's Edge

Design Mail

9160 S. McKemy, Suite 106, Tempe, AZ 85284
(480) 736-1368 (Deliveries accepted Mon.-Fri. 7 am- 4 pm)

SPECIFICATIONS

Preprinted supplements must be delivered in stacks on non-returnable four-way entry skids or pallets. PerfectPallets are also acceptable. Maximum size: 48W x 48D x 60H. Maximum weight: 2500 pounds. A four-inch minimum access clearance on pallets is required.

All preprinted sections must be stacked in consistent turns, minimum 6"- maximum 12". Product is to be stacked with no turns (preferred) or with as few turns as possible. If turns are necessary to balance the bundle, turns should be no less than 6" in height. Product should be well-jogged with cardboard between every layer to keep preprints stable and flat, securely banded and protected for shipment. A minimum of four bands should be on each skid. Bundles should be tied only for stability issues. Stacked preprints should not extend beyond the dimensions of the pallet. Pallets must be loaded on truck so that pallet flag is displayed facing the forklift operator. Pallets must not be loaded on truck so that pallet flag is displayed facing the forklift operator. Pallets must not be loaded sideways. Preprints not meeting specifications are subject to additional charges.

For preprints being distributed over multiple weeks, each publication date must be on separate skids marked appropriately with skid flag information for each, with quantities and insert dates on bill of lading.

Multiple versions must be delivered on separate pallets and identified by version, run date and quantity. A version identifier should be included on the product.

Skid flags should be placed on the front and back of skid and contain the following information:

- Addressee: The Arizona Republic, La Voz, or Design Mail
- Bar code if possible
- Phone
- Printer, address,
- Total quantity along with delivery address
- Weight, tare
- Name of advertiser
- Sample of insert on front and back of skid
- Date of publication
- Total weight
- Turns of
- Skid weight
- Bundles of
- Delivery due date
- Rows of
- Publication date
- Quantity on skid
- Total printer order
- Skid number (1 of total cartons number of skids)
- Total # of skids or
- Advertiser name

Boxes should be labeled individually with the same information above and not exceed 40 lbs. each.

Bill of lading should contain the following information:

- Printer name, address, phone # of contact
 - Addressee: The Arizona Republic, La Voz or Design Mail along with delivery address
 - Number of inserts per skid or carton
- Advertising rates do not cover any transportation surcharge and prepaid shipping loads will be accepted.

Please Note: Any insert/preprint shipped to The Arizona Republic without having an insertion order placed with an account representative will be charged a holding fee.

SUNDAY PREPRINT TAB/STANDARD INSERT RATES

All rates per thousand distribution . Deduct \$ 1.25 per thousand for daily insertion rates

GRID A

TAB/STD	10,000-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-400,000	400,001+
4/2	58.30	57.10	55.15	52.25	49.85	47.50
8/4	61.60	59.80	58.00	55.80	54.10	51.95
12/6	62.75	60.90	59.15	57.05	55.30	53.15
16/8	64.00	62.20	60.40	58.25	56.45	54.40
20/10	67.00	65.05	63.35	61.20	59.40	57.35
24/12	68.10	66.35	64.55	62.40	60.65	58.60
28/14	69.35	67.60	65.80	63.60	61.85	59.80
32/16	70.60	68.75	66.85	64.75	63.00	60.90
36/18	71.75	69.95	68.10	66.00	64.30	62.20
40/20	73.00	71.15	69.35	67.25	65.50	63.35
44/22	74.20	72.35	70.60	68.30	66.60	64.55
48/24	75.30	73.50	71.75	69.60	67.85	65.80
52/26	76.55	74.80	73.00	70.85	69.10	66.85

DAILY/SUNDAY SINGLE SHEET PREPRINTED INSERT RATES

For single page inserts up to 10” x 11 “. Please Note: The single sheet standard for weight is 70-pound stock. The only exception is our Oversized Insert program.

All rates per thousand distribution (Daily or Sunday)

10,000- 50,000M	\$49.35
50,001 - 100,000M	\$38.85
100,001 - 200,000M	\$35.70
200,001 - 300,000M	\$34.65
300,001+	\$33.60

For sizes larger than 52/26, add \$1.00 per thousand for each 4 page increment.

TAB refers to the number of tabloid pages, STD refers to the number of standard broadsheet pages Quarterfolds, Flexies charged the same rate as TAB .

**6 and 8 page tabs at the same rate.

*Full run equates to scheduling all metro zones, both home delivery and single copy plus all 11 statewide zones

PRINT XPRESS

Welcome to Print Xpress - Arizona's premier resource for affordable insert advertising. We offer a variety of flexible solutions designed to maximize your return on investment. Whether your goal is total market coverage or targeted reach, we'll design and distribute your message on high quality, double-sided, full-color, glossy paper. Your message will stand out - enabling you to reach premium shoppers.

Distribution Days/ Areas

Sun., Tues., Wed., Thurs., Fri.: *The Arizona Republic*
Arrives Mon., Tues. or Wed.: Buyer's Edge (Shared Mail)

Deadlines

Sunday	Tuesday 19 days prior 5pm
Tuesday	Tuesday 21 days prior 5pm
Wednesday	Tuesday 22 days prior 5pm
Thursday	Tuesday 23 days prior 5pm
Friday	Tuesday 24 days prior 5pm

For more information, contact your sales representative.

PRINT XPRESS

Full Page (Bleed or Non-bleed)
15,000 minimum quantity (no maximum)
8.5" x 11" 4/4 - 60# coated paper

Quantity	Rate per 1,000 (Net)
15,000-20,000	\$56.55
20,000-30,000	\$52.40
30,000-50,000	\$50.40
50,000-500,000+	\$46.35

Prices subject to change, contact your sales rep for most current rates

OVERSIZED INSERTS

Full Page (Non-bleed)
100,000 piece minimum distribution
Must be distributed within 30 days
10"x10", 2-side 4/4, 43# coated paper

Deadlines

OS! (Trend)	Sunday	Tuesday 26 days prior 5pm
	Tuesday	Tuesday 21 days prior 5pm
	Wednesday	Tuesday 22 days prior 5pm
	Wednesday BE	Tuesday 22 days prior 5pm
	Thursday	Tuesday 23 days prior 5pm
	Friday	Tuesday 24 days prior 5pm

Quantity (Net)	Rate per 1,000
100,000	\$60.35
200,000	\$46.25
300,000	\$42.65
400,000	\$39.25
500,000	\$38.00
600,000	\$37.45
700,000	\$36.75
800,000	\$36.25
900,000	\$35.65
1,000,000	\$35.05
1,100,000	\$34.70
1,200,000	\$34.30

NOTES

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