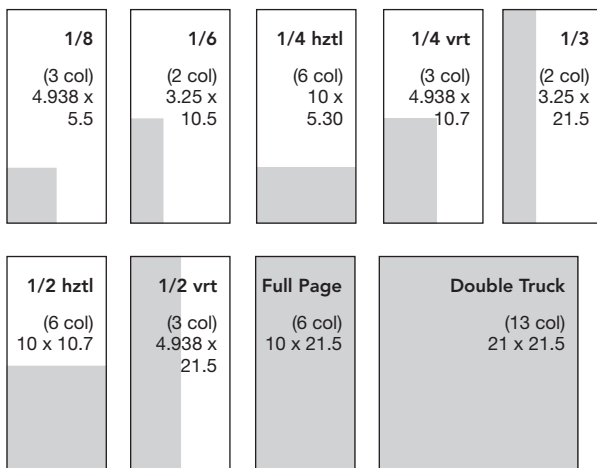
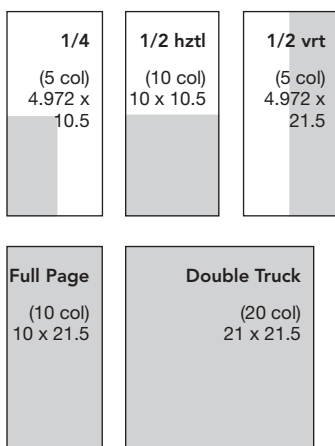


# AD SIZES

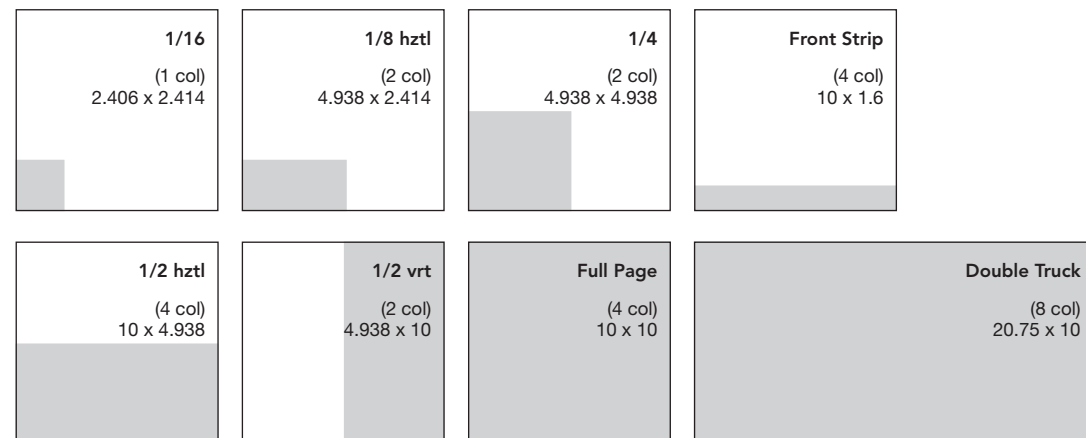
Retail Broadsheet	
1 Col =	1.563"
2 Col =	3.250"
3 Col =	4.938"
4 Col =	6.625"
5 Col =	8.313"
6 Col =	10"
13 Col =	21" DT
Full Page Ad Size: 10" x 21.5"	
Double Truck Size: 21" x 21.5"	



Classified Broadsheet	
1 Col =	.950"
2 Col =	1.956"
3 Col =	2.961"
4 Col =	3.967"
5 Col =	4.972"
6 Col =	5.978"
7 Col =	6.983"
8 Col =	7.989"
9 Col =	8.994"
10 Col =	10"
20 Col =	21" DT
Full Page Ad Size: 10" x 21.5"	
Double Truck Size: 21" x 21.5"	



Modular Compact Zones	
1/16 sq =	2.406" x 2.414"
1/8 hztl =	4.938" x 2.414"
1/4 =	4.938" x 4.938"
Front Strip = 10" x 1.6"	
1/2 hztl =	10" x 4.938"
1/2 vrt =	4.938" x 10"
Full Page Ad Size: 10" x 10"	
Double Truck Size: 20.75" x 10"	



Contact your sales representative for more information on ad sizing.



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